



ADDMORE FEDERATION
'Together we add more'

Adderley CE Primary School
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Executive Headteacher: Mrs Kim Stokes

Monday 5th October 2020

Dear Parents and Carers,

As I explained in my recent newsletter, we are planning to make a video to go on the home page of our new school website.

Mr Rosie, one of our parents, makes videos professionally and has agreed to produce a video for us for both schools in our federation.

You will already have been asked on entry to the school to fill in an image consent form that covers photos on newsletters, the website and social media. This is a separate request asking specifically about taking part in this video which Mr Rosie will edit offsite.

To give you an idea of the kind of thing I mean there is a link here.

<https://www.youtube.com/watch?v=MOhCoKZWZHM#action=share>

I hope you feel able to allow your child to take part but realise that this is something some parents would prefer for their child not to be a part of. Please return the permission signed with your preference as soon as possible so that we can get started on the video.

We are excited about this venture and hope you feel able to support us.

Kind regards

Mrs Kim Stokes
Executive Headteacher

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PERMISSION FOR MY CHILD TO BE INCLUDED IN A PROMOTIONAL VIDEO FOR THE NEW SCHOOL WEBSITE

I give permission for my child(ren) to be included in a promotional video for the school. I understand that the video footage will be taken by Mr Rosie and edited offsite.

If I agree for my child(ren) to take part, I understand that the school will allow me to view the video before it goes live on the website.

Parent Signature: _____

PRINT Parent Name: _____

Pupil Name: _____

Pupil Name: _____

Pupil Name: _____

Pupil Name: _____

